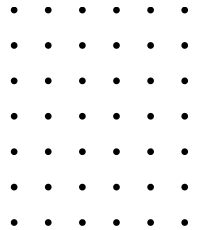




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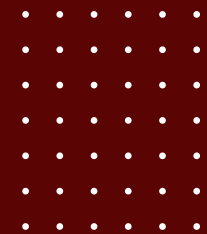
MIGRATE

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CANADA INVESTMENT IN INTERNATIONAL FRANCHISE SOLUTIONS

UNLOCKING GLOBAL GROWTH



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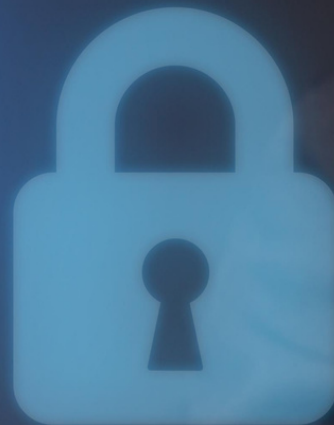
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“Unlocking

Your Business’s

Full Potential”



ABOUT US

At Sixxer Migrate, we proudly stand as the premier source of international franchise business solutions for investors. Leveraging a profound grasp of the global market and a rich reservoir of industry expertise, we enable both aspiring entrepreneurs and seasoned investors to delve into profitable opportunities and broaden their business horizons worldwide.

Our Mission

At Sixxer Migrate, our objective is to navigate Indian and Foreign brands through the intricate landscape of global franchise regulations and support them in every facet of establishing, sustaining, and expanding their business ventures worldwide. Backed by extensive on-the-ground experience and a seasoned team of professional advisors, we stand as your dependable ally. Over the years, Sixxer Migrate has flourished, serving clients from India, Canada, Dubai, Turkey, South Africa, the UK, and numerous other countries, all thanks to our robust associate partnerships in Europe, India, Southeast Asia, Canada, and the Middle East.

What Sets Us Apart?

Our Unmatched Expertise:

As trailblazers in our industry, we have established a renowned status as the foremost experts in franchise consulting. Leveraging our extensive network and profound understanding of the franchising sector, we provide comprehensive assistance and support to investors aiming to seize the vast opportunities presented by franchising on an international scale.

Unraveling Global Opportunities:

In today's dynamic business environment, we recognize the importance of a global outlook. That's why our expertise lies in pinpointing and evaluating international franchise prospects that match your investment objectives and ambitions. Whether you seek portfolio diversification or expansion into new territories, our seasoned consultants are committed to delivering personalized strategies tailored to enhance your prospects for success

Customized Solutions for Every Investor:

We understand that each investor is distinct, with individual needs and preferences. That's why we offer a highly personalized approach. We dedicate ourselves to comprehending your investment goals, financial capacity, and areas of focus. With this understanding, we carefully craft a portfolio of global franchise opportunities tailored to your criteria. This empowers you to make informed decisions that resonate with your long-term objectives

Unparalleled Support Throughout the Journey:

Our dedication to your success goes beyond just selecting you initially. We offer extensive support throughout your entire franchise journey. This includes conducting thorough due diligence, introducing you to franchisors, negotiating favorable terms, and ensuring compliance with legal and regulatory requirements. We're your trusted partner every step of the way in the franchising process.

Global Network, Local Expertise:

Through our widespread network of franchisors, industry specialists, and legal professionals worldwide, we provide unmatched access to a diverse range of international franchise prospects. Harnessing our local proficiency and market insights, we assist you in navigating the complexities of various countries' business landscapes, cultural subtleties, and legal structures. Our goal is to help you overcome potential challenges and capitalize on promising opportunities.



WHAT IS FRANCHISING?

Franchising functions as a business model where a franchisor, the owner of a successful business system, grants permission to a franchisee, an individual or group, to use the franchisor's brand, business model, and operational framework in exchange for a fee. Subsequently, the franchisee establishes and operates a business under the franchisor's name and branding.

This business model is widely adopted due to the numerous benefits it offers to both franchisors and franchisees. For franchisors, it provides a streamlined and efficient method of business expansion without the necessity for significant investments in new locations or additional personnel. Simultaneously, for franchisees, it offers an opportunity to start their own business with the support of a well-established brand and operational system.

The franchising process typically begins with the franchisor evaluating potential franchisees to ensure they possess the required financial resources, business acumen, and commitment for success. Once a franchisee is chosen, the franchisor provides comprehensive training on business operations. Ongoing support, including assistance with marketing and troubleshooting, is also provided to the franchisee by the franchisor.



Start your own Franchise Business Methodology for Brand

Starting your own franchise business involves a step-by-step methodology to ensure a smooth and successful launch.

Research and Analysis:

- a. Perform market research to pinpoint potential opportunities and target markets for your franchise.
- b. Examine the competitive landscape to comprehend the current players and their market positioning.
- c. Evaluate the demand and viability of your brand's products or services in the target market.

Identify Franchise Model:

- a. Identify the franchise model that aligns with your brand and business objectives, whether it be a single-unit franchise, multi-unit franchise, or master franchise.
- b. Establish the terms and conditions of the franchise agreement, outlining details such as franchise fees, royalties, and the support offered by the franchisor.

Develop Franchise Operations:

- a. Compile and standardize the operations, processes, and systems of your brand to develop a thorough franchise operations manual.
- b. Verify that your operations are reproducible, scalable, and can be readily comprehended and executed by franchisees.

Franchisee Recruitment and Selection:

- a. Define standards for choosing prospective franchisees, considering factors such as their expertise, financial capacity, and alignment with your brand's values and vision.
- b. Create an extensive franchisee recruitment procedure, encompassing advertising, screening applications, conducting interviews, and performing due diligence.

Franchisee Training and Support:

- a. Develop and implement a comprehensive training initiative to educate franchisees on your brand's operational processes, products/services, customer service, and marketing strategies.
- b. Offer continuous support and guidance to franchisees through consistent communication, on-site visits, and the sharing of best practices.

Marketing and Branding:

- a. Formulate a marketing strategy to showcase your franchise brand effectively to the intended market.
- b. Furnish marketing assistance and resources to franchisees, encompassing brand guidelines, advertising templates, and digital marketing strategies.

Legal Compliance and Documentation:

- a. Guarantee adherence to all legal and regulatory prerequisites for franchising in the designated market.
- b. Draft legal documentation, encompassing franchise agreements, disclosure documents, and measures for the protection of intellectual property.

Launch and Operations:

- a. Aid franchisees in establishing their business units, covering aspects like location selection, lease negotiations, and store design.
- b. Supervise and assist franchisees throughout the initial launch phase to guarantee a seamless start and tackle any operational challenges that may arise.

Continuous Improvement:

- a. Institute systems for gathering feedback from both franchisees and customers to pinpoint areas for enhancement.
- b. Consistently assess and revise franchise operations, training programs, and marketing strategies to align with evolving market dynamics.

Expansion and Growth:

- a. Oversee the performance of franchisees and pinpoint growth opportunities, such as launching new units or venturing into new markets.
- b. Create a comprehensive, long-term growth strategy to optimize the potential of your franchise brand.

OUR SERVICES

BUSINESS ADVISORY

- A) Business Plans & Feasibility Report
- B) Company Formation
- C) Trademarks and Patents
- D) Legal Services
- E) Accounting & Financial Services
- F) Market Research & Data Analysis
- G) Real Estate Services
- H) International Trade Compliance
- I) Franchise Development Program
- J) Dossier Development for brands
- K) Marketing and Advertising Services
- L) Representation and Recruitment



INVESTOR REGISTRATION

Enrollment in the Investor Registration program constitutes a crucial element of the company's expansion strategy. This initiative involves engaging with prospective clients across different regions in India and Canada, tailoring opportunities based on individual requirements and investment capacities. Through Investor Acquisition, we extend Sixxer Migrate membership to investors, providing them access to a diverse array of opportunities tailored to their specific locations.

Benefits of Investor Registration with Sixxer Migrate

Single Point of Contact for all inquiries and needs. Investors will be assigned a Business Coach (Key Account Manager) tasked with assessing and identifying the suitable franchise business aligned with investment criteria, industry preferences, geographical considerations, operational feasibility, and other relevant factors.

1) Complete Hand holding

Investors will receive guidance and assistance in launching a new franchise business by registering with Sixxer Migrate. The Benefits of Investor Registration enable the pursuit of multiple business opportunities within a year, aligned with the investor's financial capacity.

2) Market Intelligence

Sixxer Migrate will create market intelligence to assess the viability of the appropriate business type.

3) Regional Analysis & Brand Recommendation

Drawing insights from both regional and investor profile analyses, Sixxer Migrate will recommend the most optimal business opportunities.

4) Experience & Interest based recommendation

Sixxer Migrate assists investors in identifying the most suitable business based on their experience, allowing them to own a franchise and manage their own business.

5) Best Possible Information Disclosure

Sixxer Migrate will furnish all pertinent details regarding the chosen brand and coordinate all meetings with the selected brand.

6) Research-based Recommendation Franchise

Sixxer Migrate will conduct a comprehensive regional analysis, involving thorough research that encompasses competitor analysis and a study of the target demographic within the specified region. Based on this analysis, recommendations for brands will be provided.

7) In-depth analysis

The consulting team will conduct additional research and delve into a thorough analysis if deemed necessary.

8) Con-calls & Meetings

Sixxer Migrate will assist investors in assessing the deal by arranging meetings with the brand to address any concerns and provide clarification.

9) Deal Structuring

Negotiate for the most favorable price when and as much as possible.

10) Legal Assistance

Sixer Migrate will assist in fulfilling all the necessary legal formalities for a specific transaction.

11) Confidentially

Sixer Migrate is committed to maintaining the confidentiality of investor information and utilizing it solely for official purposes.

12) DISTINCTIVE VALUE PROPOSITION PROVIDED

Sixer Migrate is committed to maintaining the confidentiality of investor information and utilizing it solely for official purposes.



DISTINCTIVE VALUE PROPOSITION PROVIDED

Extensive Global Network: Our international franchise consultancy features a vast network of industry experts, legal advisors, and business professionals worldwide. Leveraging robust connections in various countries, we offer unmatched access to local market insights, regulatory expertise, and strategic partnerships. This empowers our clients to navigate complex international markets successfully.

Tailored Market Entry Strategies: Recognizing the distinctive challenges and opportunities in each market, our franchise consultants collaborate closely with clients to craft personalized market entry strategies aligned with their business goals and target markets. Whether it involves adapting business models to local preferences, conducting thorough market research, or identifying suitable franchisees, we ensure clients adopt a tailored approach to enhance their chances of success.

Comprehensive Franchise Support: Our company provides end-to-end franchise support services, guiding clients through every stage of their international expansion journey. From feasibility studies and legal compliance to franchisee recruitment and training, we offer a comprehensive suite of services streamlining the franchise development process. Our proficiency in international franchising ensures clients receive the guidance and support necessary to establish and grow their franchise networks abroad.

Proven Track Record: Backed by a successful history of aiding numerous clients in global franchise expansion, our company stands as a trusted partner in the international franchise industry. Our team of seasoned consultants brings profound knowledge and hands-on experience, having executed successful franchise projects in diverse markets.

PRINCIPLES WE ADHERE TO

Responsibility and Dedication: Our dynamic team of experts embodies a profound sense of responsibility and commitment. Upholding our principles firmly and adopting an agile approach has propelled us to our current standing.

Passionate about Retail: We derive immense joy from what we do, placing a premium on passion over mere intellect.

Embrace the Journey: Success Will Follow & Money is a By-Product: This is a core belief we hold dear. While working for our clients, we often find ourselves engrossed, occasionally oblivious to time, as we prioritize the journey over the destination. Of course, we also recognize the importance of time.

Respect for Time: We adhere to punctuality, ensuring we never miss meetings, avoid unnecessary delays, or start late unless circumstances make it unavoidable.



BRAND REGISTRATION

Incorporating brand registration into our company's growth strategy enables us to connect with prospective customers across diverse locations in India, Canada, the UAE, and Europe, providing tailored opportunities based on specific needs. This initiative involves a comprehensive suite of services aimed at supporting and guiding individuals throughout the franchising process.

Franchise Development Consultancy

Business Plans & Feasibility Report

- Performing an in-depth analysis of the franchising potential for the brand.
- Assessing market demand, competition, and the scalability of the business model.
- Offering insights and recommendations regarding the feasibility and prospective success of the franchise concept.

Exploratory Business Visit to Canada

Help Plan an Exploratory visit to explore the following:

- Investigate and pinpoint Business Opportunities
- Collaborate with trade & investment agencies
- Organize Itinerary and meetings
- Attend trade shows and networking events
- Conduct site visits and analyze locations
- Interface with legal and financial advisors
- Examine government incentives and support
- Evaluate operational considerations
- Perform financial analysis and due diligence
- Foster relationships and establish partnerships

Dossier Development

- Legal Documentation (Franchise Agreement, Non-Disclosure Agreement, & Letter of Intent)
- Financial Documentation
- Immigration Documentation for Foreign Brands
- Promotional Materials for the Brand

Representation & Recruitment

- Legal Documentation (Franchise Agreement, Non-Disclosure Agreement, & Internet Usage Letter)
- Financial Documentation
- Immigration Documentation for Foreign Brands
- Brand Promotion Materials

Franchise Development Program

- Formulation of Franchise Strategy
- Development of Franchise Models (FOFO, FOCO, COCO, etc.)
- Creation of Franchise Operational & Training Manual
- Drafting of Franchise Agreement
- Compilation of Franchise Setup Manual
- Crafting Franchise Business Proposal / Pitch Deck
- Designing Franchise Marketing Collaterals
- Devising Franchise Lead Generation Strategy
- Implementing Franchise Recruitment

Business Incorporation and licenses

Business incorporation in Canada:

- Select a Business Name
- Define the Business Structure and Register Your Business
- Acquire a Business Number
- Enlist for Taxes
- Secure Necessary Permits and Licenses
- Register for Provincial Sales Tax (if applicable)
- Establish a Business Bank Account
- Establish Record-keeping and Accounting Systems
- Procure Business Insurance
- Adhere to Employment Standards
- Develop Employment Contracts and Policies
- Seek Professional Advice

Other Services as per Brand Requirement

- Procurement of Business License and necessary approvals for setting up the Store/Business
- Execution of Construction and development for the Franchise Store/Business
- Initiation of Turnkey Operations for the Franchise Store/Business
- Staff Recruitment for the Franchise Store/Business
- Immigration Services for Brand Owner's Immigration
- Immigration Services for Foreign Workers, essential for the Franchise Store/Business

OUR PRODUCTS



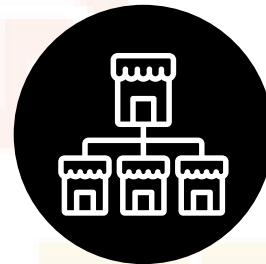
Feasibility Studies Report



Development of Business Model



Franchise Recruitment



Marketing and Lead Generation



Establishing a Business Presence
in Canada



Visit for Exploration
in Canada

*T&C Apply

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Thank You